

As if we weren't haunted enough by algebra...

CH. 7: LOG, EXP. FUNCTIONS

L7-1
7.1

They remember...

7.1: INVERSE FUNCTIONS (Skip)

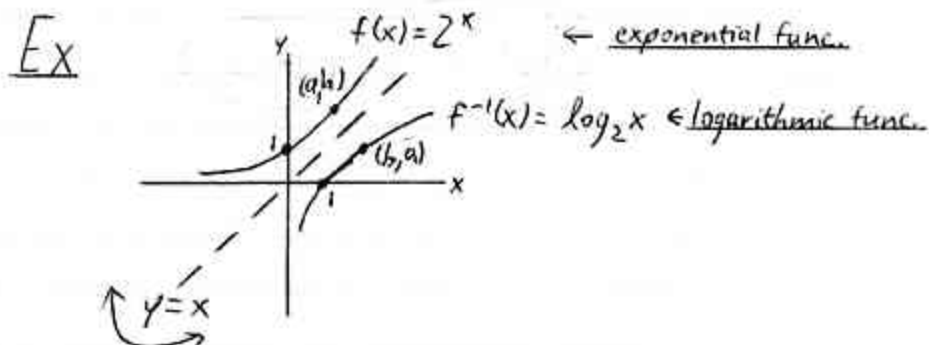
If the graph of f passes VLT and HLT



$\Rightarrow f$ is one-to-one (1-1) func.

$\Rightarrow f$ has an inverse function, f^{-1} (not " $\frac{1}{f}$ ")
 (such that $f^{-1}(f(x)) = x$, $\forall x$ in $\text{Dom}(f)$
 and $f(f^{-1}(x)) = x$, $\forall x$ in $\text{Dom}(f^{-1})$)
 undo each other

Like $2^x, 3^x, e^x$



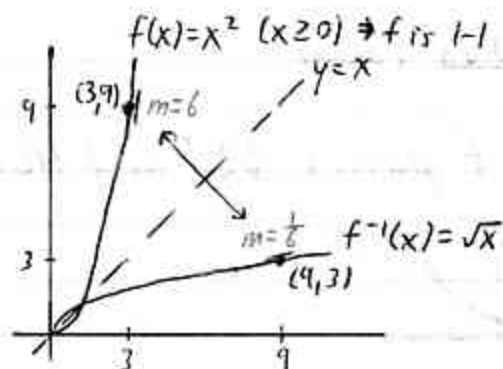
{set of x-words
 (pick up for one)}
 $= \{ \quad \text{the other} \}$

$x \leftrightarrow y$

The domain (inputs "x") of one is
 the range (outputs "y") of the other.

why are we
imposing this
restriction?

Ex



$6, \frac{1}{6}$ are reciprocals,

$$\left(\underbrace{(f^{-1})'(9)}_{\frac{1}{6}} = \frac{1}{f'(3)} = \frac{1}{6} \right)$$

$$\left(\begin{array}{ll} f(x) = x^2 & f^{-1}(x) = \sqrt{x} \text{ or } x^{1/2} \\ f'(x) = 2x & (f^{-1})'(x) = \frac{1}{2} x^{-1/2} \text{ or } \frac{1}{2\sqrt{x}} \\ f'(3) = 2(3) & (f^{-1})'(9) = \frac{1}{2\sqrt{9}} \\ = 6 & = \frac{1}{6} \end{array} \right)$$

reciprocals
(same sign)

Not a coincidence...

unless O.V.D.U.E
 x^2 vs. $\sqrt{x}$

$f \nearrow$ here,
 $f^{-1} \nearrow$ there

7.2: THE NATURAL LOG FUNCTION, $\ln x$

(A) Review (Power Rule for $\int$)

$$\text{Ex } \int x^2 dx = \frac{x^3}{3} + C$$

$$\int x^n dx = \frac{x^{n+1}}{n+1} + C \quad \text{if } n \neq -1$$

$$\text{NO: } \int x^{-1} dx = \frac{x^0}{0} + C$$

What is $\int x^{-1} dx$, or $\int \frac{1}{x} dx$?

We will define $\ln x$ so that
 $\left(\int \frac{1}{x} dx = \ln x + C \text{ on } (0, \infty) \right)$

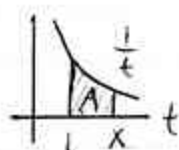
(B) $\ln x$

We define

$$\ln x = \int_1^x \frac{1}{t} dt \quad \text{on } (0, \infty)$$

(Remarkably, this is consistent w/our Algebra I treatment of $\ln x$ as $\log_e x$.)
 we'll see in 7.3 when we define e .

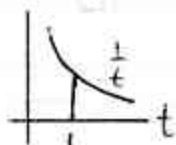
$$\text{If } x > 1$$



$$\ln x = A$$

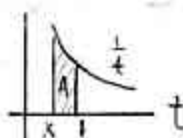
$$\ln x > 0$$

$$\text{If } x = 1$$



$$\ln 1 = 0$$

$$\text{If } 0 < x < 1$$



$$\ln x = \int_1^x \frac{1}{t} dt = - \int_x^1 \frac{1}{t} dt = -A$$

$$\ln x < 0$$

OK for any real value of n except

Oh, +C!!

We only take logs of "+" #'s

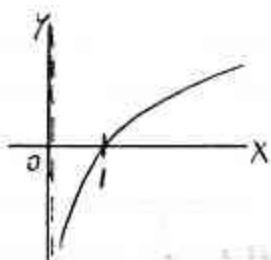
McGraw-Hill Suncy:
You learn intro
 $\ln x$ as $\int$ or
 $\log_e x$?

We'll see in 7.2-6,
 $\ln x = \log_e x$, in other
words connect to shapes
areas

for Ex $\ln 2 =$
area from 1 to 2

If I switch the
limits of $\int$,
a "-" sign pops out

Graph $f(x) = \ln x$

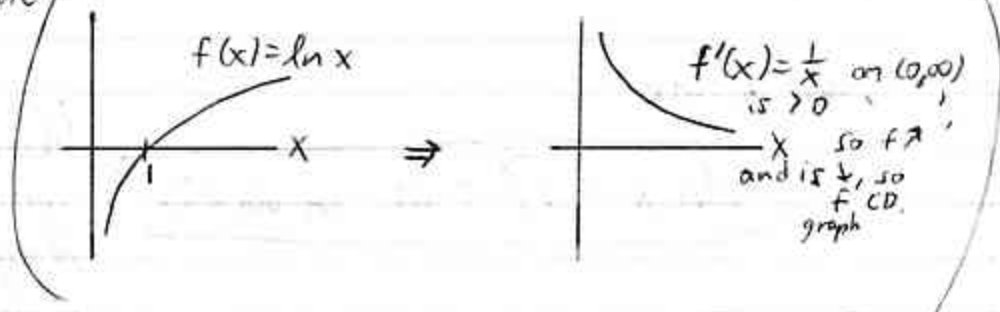


② $D_x, \int$

$$D_x (\ln x) = D_x \left(\int_1^x \frac{1}{t} dt \right) \\ = \frac{1}{x} \text{ by FTC, I}$$

$$D_x (\ln x) = \frac{1}{x} \text{ on } (0, \infty) \\ \Rightarrow \int \frac{1}{x} dx = \ln x + C \text{ on } (0, \infty)$$

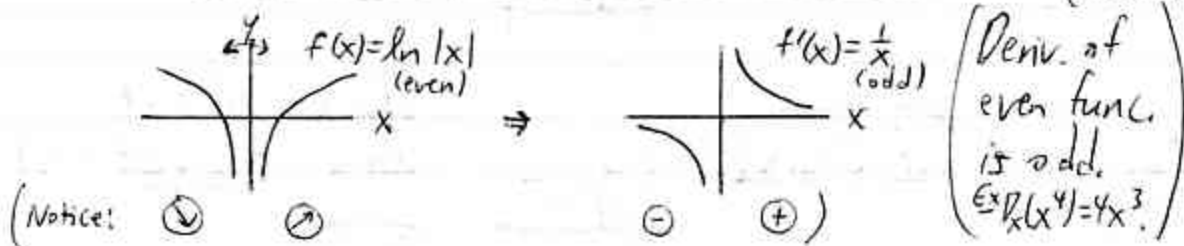
Note



More generally,

$$D_x (\ln |x|) = \frac{1}{x} \text{ on any interval excluding } 0 \\ \Rightarrow \int \frac{1}{x} dx = \ln |x| + C$$

(Unless it's specified/known that $x > 0$, we're there.)



(Notice: $\downarrow$ $\ominus$)

What kind of func?
Nice sym in both.
 $\frac{1}{x}$ on its whole domain
Here, $\frac{1}{x} < 0$ if
if $f' < 0$, f is...

When we learned
derivs, what
rule greatly
expanded our
powers?

⑦ Chain Rule

If $u = g(x)$,
diff'e

What do we need?

Type!

then $D_x(\ln u) = \frac{1}{u} \underbrace{D_x u}_{\text{tail}}$ (where $u > 0$)

← Think:
 $D(\ln x) = \frac{1}{x} D(x)$

$D_x(\ln |u|) = \frac{1}{u} D_x u$, also (where $u \neq 0$)
can ignore or $\frac{D_x u}{u}$

Ex If $f(x) = \ln(3x^2 + 1)$,
then $f'(x) = \frac{1}{3x^2 + 1} \cdot \underbrace{D_x(3x^2 + 1)}_{= 6x}$
 $= \frac{6x}{3x^2 + 1}$

Ex If $f(x) = 3 \ln |\sin(x^2)|$,

then $f'(x) = 3 \left(\frac{1}{\sin(x^2)} \right) D_x[\sin(x^2)]$
 $= \frac{3}{\sin(x^2)} \cdot \cos(x^2) \cdot \underbrace{D_x(x^2)}_{= 2x}$
 $= 6x \frac{\cos(x^2)}{\sin(x^2)}$
 $= \boxed{6x \cot(x^2)}$

Ⓔ Log Laws (come from Laws of Exponents) ^{Logs are}

If $A, B > 0$, then

Product Rule

$$\ln(AB) = \ln A + \ln B$$

log of product = sum of logs

Quotient Rule

$$\ln\left(\frac{A}{B}\right) = \ln A - \ln B$$

quotient diff.

Power Rule

$$\ln A^p = p \ln A$$

smackdown
basketball

$\ln A^p$

WARNINGS: $(\ln x)^2 \neq 2 \ln x$

$$\ln 3x^2 \neq 2 \ln 3x$$

$$\text{YES: } \ln(3x)^2 = 2 \ln 3x \quad (x > 0)$$

(Actually, $2 \ln(3x)$)

Read $\ln 3x + 7$ as $\ln(3x) + 7$

Test $A = e^2, B = e^3$ to see if your guess at a Rule may be right.

From laws
of expt. log, $x=3$
log are expt.
 $x^2 x^3 = x^5$

$A > 0$, so never
need $|A|$

This is not
 $\ln 3$ times x

Not a proof -
it's a
demonstration

Exs (p. 387)

Ex If $f(x) = \ln [(x^3)(\sqrt{4x+7})]$, find $f'(x)$.

Old Way

$$f'(x) = \frac{1}{\text{blah}} \cdot D_x(\text{blah})$$

$$\left(f'(x) = \frac{1}{(x^3)(\sqrt{4x+7})} \cdot D_x[(x^3)(\sqrt{4x+7})] \right)$$

Have fun! ($\Rightarrow$ Ugly or Should Simplify)

Using Log Laws

Expand $f(x) = \ln [(x^3)(\sqrt{4x+7})]$

$$\begin{aligned} f(x) &= \ln x^3 + \ln \sqrt{4x+7} \\ &= \ln x^3 + \ln (4x+7)^{1/2} \\ &= 3 \ln x + \frac{1}{2} \ln (4x+7) \end{aligned}$$

Algebra is your friend!
 $\leftarrow$ Much easier to D_x .

$$f'(x) = 3\left(\frac{1}{x}\right) + \frac{1}{2} \left(\frac{1}{4x+7}\right) D_x(4x+7)$$

$$\left(= \frac{3}{x} + \frac{1}{2} \left(\frac{1}{4x+7}\right) (4) \right) = 4$$

$$= \left(\frac{3}{x} + \frac{2}{4x+7} \right)$$

Don't confuse 3
w/ $\sqrt{}$

$$3x^2 \sqrt{4x+7} + x^3 \left(\frac{1}{2} (4x+7)^{-1/2} (4) \right)$$

Ex $f(x) = x \underbrace{(\ln x)^3}_{\neq 3 \ln x}$

Product Rule

$$f'(x) = \underbrace{D_x(x)}_{=1} \cdot (\ln x)^3 + x \cdot \underbrace{D_x[(\ln x)^3]}$$

1st use
General Power Rule
 $= 3(\ln x)^2 \underbrace{D_x(\ln x)}_{=\frac{1}{x}}$

$$= (\ln x)^3 + x \left(\frac{3(\ln x)^2}{x} \right)$$

$$= \boxed{(\ln x)^3 + 3(\ln x)^2}$$

up to 35

⑥ Logarithmic Differentiation "Log Diff"

Used to find $D_x [f(x)]$

has products, quotients, or powers

Ex Find $D_x \left[\frac{(x+1)^2 (7x-2)^3}{\sqrt{x}} \right]$

① Let $y = f(x)$

$$y = \frac{(x+1)^2 (7x-2)^3}{\sqrt{x}}$$

② Take $\ln$ of both sides

$$\ln y = \ln \left[\frac{(x+1)^2 (7x-2)^3}{\sqrt{x}} \right] \quad \left(\text{We voluntarily bring in } \ln! \right)$$

③ Use log laws to expand the right side

$$\ln y = \ln (x+1)^2 + \ln (7x-2)^3 - \ln \frac{\sqrt{x}}{x^{1/2}}$$

$$\ln y = 2 \ln (x+1) + 3 \ln (7x-2) - \frac{1}{2} \ln x$$

(Don't need $|x+1|$)

④ Use implicit diff'n

$$\text{Note } D_x (\ln y) = \frac{1}{y} \cdot \underbrace{y'}_{\text{tail}} = \frac{y'}{y}$$

$= D_x y$ or $\frac{dy}{dx}$

Breaking down
products, quotients,
powers.

Log Diff
uses imp
diff

(Now, we D_x both sides.)

$$\frac{y'}{y} = 2 \left(\frac{1}{x+1} \right) \underbrace{D_x(x+1)}_{=1} + 3 \left(\frac{1}{7x-2} \right) \underbrace{D_x(7x-2)}_{=7} - \frac{1}{2} \left(\frac{1}{x} \right)$$

$$\frac{y'}{y} = \frac{2}{x+1} + \frac{21}{7x-2} - \frac{1}{2x}$$

We want y'

⑤ Multiply both sides by y

$$y' = \left(\frac{2}{x+1} + \frac{21}{7x-2} - \frac{1}{2x} \right) y$$

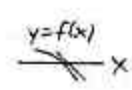
⑥ Write y in terms of x

$$y' = \left(\frac{2}{x+1} + \frac{21}{7x-2} - \frac{1}{2x} \right) \left(\frac{(x+1)^2 (7x-2)^3}{\sqrt{x}} \right)$$

⑦ Simplify (Optional) $\Rightarrow$ 1 fraction, cancel

Note $y = f(x)$
 $\ln y = \ln[f(x)]$

Log Diff works even if $f(x) < 0$ sometimes!
Idea $D_x(\ln|y|)$ is still $\frac{y'}{y}$. Right side works out.
↑
can ignore

Don't use Log Diff to find f' where $f(x) = 0$.
(can't find slope of tan line to an x-int.) $y=f(x)$


If you do
simplify, you
get cancellations.
Book.

Often, this
under the
advantage that
log diff gave
you in the 1st
place.

Expansion
works well
w/ it.

at x-int.

7.3: THE NATURAL EXPONENTIAL FUNCTION, e^x

① e (Algebra books throw e at you, then define $\ln x = \log_e x$.)

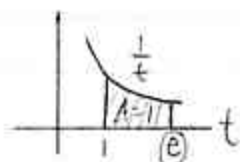
We defined $\ln x = \int_1^x \frac{1}{t} dt$ ($x > 0$)



If $x > 1$, $\ln x = A$

e 1st used by
Euler

e is defined to be the sol'n of $\ln x = 1$



$$\ln e = 1$$

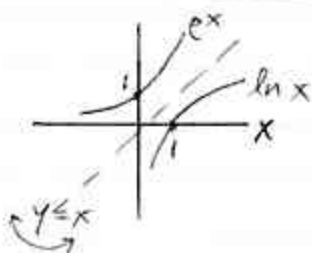
e is irrational
 $e \approx 2.718$

Not as famous as
big bro π . Both
transcendental
#s: not roots
of any nice poly
w/ nice coeff.
rational

② e^x

Book does
roundabout
def'n of e^x .

If $f(x) = \ln x$ ($x > 0$), $\Rightarrow \ln x = \log_e x$ Why? $\rightarrow$
then $f^{-1}(x) = e^x$



$\ln, e$ as a pair
undo each other

Why? $\ln e^x = x \underbrace{\ln e}_{=1}$
 $= x$
($\ln x, e^x$ are
inverse funcs.
 $\Rightarrow \ln x = \log_e x$)

$\left(\begin{array}{l} \ln e^x = x \quad (\text{for all real } x) \\ e^{\ln x} = x \quad (\text{for all } x > 0) \end{array} \right)$ Inverse
props.
 $\ln(\text{only } +)$

What's the
2nd deriv of e^x ?
100th
helps in Calc II.

© $D_x(e^x) = e^x$

Proof

$$\ln e^x = x$$
$$D_x(\ln e^x) = D_x(x)$$

$$e^x (D_x(e^x)) = 1$$

Solve for $D_x(e^x) = e^x$

"Cool!"
they thought so

Ex Find $D_x(3xe^x)$

$$= 3 D_x(xe^x)$$

Product Rule

$$= 3 [(1)(e^x) + (x)(e^x)]$$

$$= 3 [e^x + xe^x]$$

or
 $3e^x [1+x]$

① Chain RuleIf $u = g(x)$,
diff'cDeriv. of e blah
= e blah D(blah)

then $\boxed{D_x e^u = e^u \underbrace{D_x u}_{\text{tail}}}$

← Think: $D(e^A) = e^A D(A)$

Ex $D_x (e^{7x}) = e^{7x} \cdot \underbrace{D_x (7x)}_{=7}$
 $= 7e^{7x}$

In general, $D_x (e^{kx}) = k e^{kx}$ ^{const. #}

Tail in front
(butthead)Quickest Rule?
Recip!

Ex $D_x (e^{\frac{1}{4}x}) = D_x (e^{-4x})$
 $= -4e^{-4x}$

We're differentiating
a what, precisely?

Ex $D_x (1 + e^{2x^4})^7 = 7(1 + e^{2x^4})^6 \underbrace{D_x (1 + e^{2x^4})}_{\text{tail}}$ by Gen. Power Rule
 $= e^{2x^4} \underbrace{D_x (2x^4)}_{\text{tail} = 8x^3}$
 $= 8x^3 e^{2x^4}$

$= 56x^3 e^{2x^4} (1 + e^{2x^4})^6$

What's the deriv
of e blah?

Ex $D_x [e^{\tan(3x)}] = e^{\tan(3x)} \cdot \underbrace{D_x [\tan(3x)]}_{\substack{= \sec^2(3x) \cdot \underbrace{D_x (3x)}_{=3}}}$
 $= 3 \sec^2(3x)$

 $\sec^2(3x) \cdot e^{\tan(3x)}$
help+!

$= 3 e^{\tan(3x)} \sec^2(3x)$

Reverse these
2 facts in the
composition
 $f(g(h(x)))$
↑
 $3x$
↑
 e^x
↑
 $\tan x$

Overall, we want
the deriv. of a
what?

$$\text{Ex } D_x [\tan(e^{3x})] = \sec^2(e^{3x}) \cdot \underbrace{D_x(e^{3x})}_{=3e^{3x}} \\ = 3e^{3x} \sec^2(e^{3x})$$

$$\text{Ex } D_x [\sin^5(e^{-2x})] = D_x [\sin(e^{-2x})]^5 \\ = 5 [\sin(e^{-2x})]^4 \cdot \underbrace{D_x [\sin(e^{-2x})]}_{= [\cos(e^{-2x})] [D_x(e^{-2x})]} \\ = [\cos(e^{-2x})] [-2e^{-2x}] \\ = -10e^{-2x} \cos(e^{-2x}) \sin^4(e^{-2x})$$

$$\text{Ex } D_x [\ln(e^{4x})] \stackrel{\text{Think!}}{=} D_x [4x] \\ = 4$$

Suggestion:
(Write D_x for tails, except: $D_x(e^{kx}) = k e^{kx}$
const. real #)

§

7.4: (INTEGRATION)

① Exs. with $\ln$

(on any interval
excluding 0)

$$\left(\begin{aligned} D_x (\ln |x|) &= \frac{1}{x} && (\text{where } x \neq 0) \\ \int \frac{1}{x} dx &\text{ or } \int \frac{dx}{x} = \ln |x| + C \end{aligned} \right)$$

SKIP

If $u = g(x)$,
 $\uparrow$
 diff'able

$$\left(\begin{aligned} D_x (\ln |u|) &= \frac{1}{u} D_x u && (\text{where } u \neq 0) \\ \int \frac{1}{u} du &\text{ or } \int \frac{du}{u} = \ln |u| + C \\ &&& \text{maybe after } u\text{-sub} \end{aligned} \right)$$

Ex @ Evaluate $\int \frac{x^3}{x^4+1} dx$

$$\begin{aligned} \text{Let } u &= x^4 + 1 \\ du &= 4x^3 dx \end{aligned}$$

$$\begin{aligned} &= \frac{1}{4} \int \frac{4x^3}{u} dx = \frac{1}{4} \int \frac{du}{u} \\ &= \frac{1}{4} \ln |u| + C \end{aligned}$$

Doesn't the $\frac{1}{4}$
hit C, also?

(Technically, $\frac{1}{4}(\ln |u| + \hat{C})$)

Go back to x

$$= \frac{1}{4} \ln |x^4 + 1| + C$$

Do we really need
"1"?

> 0 for all real x
 Go from $1 \rightarrow 1 \Rightarrow (\dots)$ when you can.

$$\begin{aligned} &= \frac{1}{4} \ln (x^4 + 1) + C \\ &\quad \text{or } \ln \sqrt[4]{x^4 + 1} + C \end{aligned}$$

If you want,
bring up $\frac{1}{4} \rightarrow \sqrt[4]{}$

⑥ Evaluate $\int_0^1 \frac{x^3}{x^4+1} dx$

Method 1 (Use ①: Do indefinite $\int$ 1st.) Good if you like going back to x .

$$\int_0^1 \underbrace{\frac{x^3}{x^4+1}}_{\substack{f(x) \\ \text{cont. on} \\ [0,1]}} dx = \left[\underbrace{\frac{1}{4} \ln(x^4+1)}_{F(x), \text{ an AO}} \right]_0^1$$

$$= \left[\frac{1}{4} \ln(1^4+1) \right] - \left[\frac{1}{4} \ln(0^4+1) \right]$$

$$= \frac{1}{4} [\ln(2) - \ln(1)]$$

$$= \frac{1}{4} \ln 2 \text{ or } \ln \sqrt[4]{2}$$

or Quotient Rule
 $\ln(\frac{2}{1}) = \ln 2$

Method 2 ("from scratch") Good if you like doing a solution in "one pass" w/ little side work.

$$\int_0^1 \frac{x^3}{x^4+1} dx \text{ "KILL"}$$

$$\text{Let } u = x^4 + 1$$

$$du = 4x^3 dx$$

$$\text{Solve for KILL} \Rightarrow \frac{1}{4} du = x^3 dx$$

$$x=0 \Rightarrow u=1$$

$$x=1 \Rightarrow u=2$$

$$= \frac{1}{4} \int_1^2 \frac{du}{u} \text{ (can drop: } u \neq 0 \text{ on } [1,2])$$

$$= \frac{1}{4} [\ln |u|]_1^2$$

$$= \frac{1}{4} [\ln 2 - \ln 1]$$

$$= \frac{1}{4} \ln 2$$

$$\text{Ex } \int \frac{(e^{-x} + 4)^6}{e^x} dx$$

$$\begin{aligned} \text{Let } u &= e^{-x} + 4 \\ du &= -e^{-x} dx \\ &= -\frac{1}{e^x} dx \end{aligned}$$

$$\begin{aligned} &= - \int u^6 du \\ &= -\frac{u^7}{7} + C \\ &= -\frac{(e^{-x} + 4)^7}{7} + C \end{aligned}$$

1-23 odd
except 7, 9

© Exs. with Trig Funcs.

$$D_x(\sin x) = \cos x$$

Guess-and-✓ good, especially to get sign right.

$$\begin{aligned} \int \sin x \, dx &= -\cos x + C \\ \int \cos x \, dx &= \sin x + C \end{aligned} \quad \left. \begin{array}{l} \text{from Basic Trig} \\ D_x \text{ Rules} \end{array} \right\}$$

NOW:

$$\int \tan x \, dx = \int \frac{\sin x}{\cos x} dx$$

$$\begin{aligned} \text{Let } u &= \cos x \\ du &= -\sin x \, dx \end{aligned}$$

$$\begin{aligned} &= - \int \frac{du}{u} \\ &= -\ln|u| + C \\ &= -\ln|\cos x| + C \\ \text{or } &\ln|(\cos x)^{-1}| + C \\ &= \ln|\sec x| + C \end{aligned}$$

Know results
and how
we get them!

SURPRISE:
We'll be able
to find all 6
elem. trig func.
(basically, $\pm \frac{1}{u}$)

Even cleaner
than $\tan x dx$
No sign problems.

$$\int \cot x \, dx = \int \frac{\cos x}{\sin x} \, dx$$

$$\text{Let } u = \sin x \\ du = \cos x \, dx$$

$$= \int \frac{du}{u} \\ = \ln |u| + C \\ = \ln |\sin x| + C$$

multi. by 1 creatively
 $\sec x \cdot \sec x = \sec^2 x$
Not somebody!
 $\sec x \cdot \tan x$

$$\int \sec x \, dx = \int \sec x \cdot \underbrace{\frac{\sec x + \tan x}{\sec x + \tan x}}_{=1 \text{ (creatively)}} \, dx$$

$$= \int \frac{\sec^2 x + \sec x \tan x}{\sec x + \tan x} \, dx$$

$$\text{Let } u = \sec x + \tan x \\ du = (\sec x \tan x + \sec^2 x) \, dx$$

MAGIC!

$$= \int \frac{du}{u} \\ = \ln |u| + C \\ = \ln |\sec x + \tan x| + C$$

$$\int \csc x \, dx = \int \csc x \cdot \frac{\csc x - \cot x}{\csc x - \cot x} \, dx$$

$$= \int \frac{du}{u}$$

$$= \ln |u| + C$$

$$= \ln |\csc x - \cot x| + C$$

$$du = (-\csc x \cot x + \csc^2 x) \, dx$$

Ex $\int e^x \tan(2e^x) dx$

Let $u = 2e^x$
 $du = 2e^x dx$

$$= \frac{1}{2} \int \underbrace{2e^x}_{du} \tan(\underbrace{2e^x}_{du}) dx$$

$$= \frac{1}{2} \int \tan u \, du$$

$$= \frac{1}{2} \ln |\sec u| + C$$

$$= \frac{1}{2} \ln |\sec(2e^x)| + C$$

Don't split. $\int(\text{product}) \neq \text{product of } \int$.

Ex (#36) $\int \csc x (1 - \csc x) dx$

$$= \int (\csc x - \csc^2 x) dx$$

whose deriv. is this?

$$D_x(\cot x) = -\csc^2 x$$

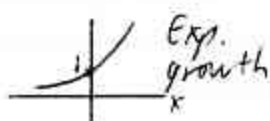
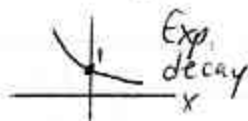
$$= \ln |\csc x - \cot x| + \cot x + C$$

7.5: BEYOND e $1^x = 1$, not exp'l $a^x, \log_a x$ Assume $a > 0, a \neq 1$ "nice base"
 $\neq \text{real } \#$

(A) $D_x(a^x) = a^x \ln a$
 $\neq \text{NOT } x!!$

Graph a^x

J vs. L

 $a > 1$  $0 < a < 1$ 

Ex $D_x(2^x) = 2^x \ln 2$ NOT $x2^{x-1}$

Ex $D_x(10^x) = 10^x \ln 10$

NOT xe^{x-1}

Ex $D_x(e^x) = e^x \ln e$ (Good ✓)

SKIP

Huh?
No proof
Inter - log diff

$$\left(\begin{aligned} \text{Proof } D_x(a^x) &= D_x \left[\overbrace{(e^{\ln a})^x}^{=a} \right] \\ &= D_x(e^{x \ln a}) \\ &= e^{x \ln a} (\ln a) \\ &= a^x \ln a \end{aligned} \right)$$

$$\boxed{\text{Chain Rule } D_x(a^u) = \overbrace{(a^u \ln a)}^{\text{copy } \ln a} \cdot \underbrace{D_x u}_{\text{tail}}}$$

Ex $D_x(5^x) = 5^x \ln 5$

$$\begin{aligned} \text{Ex } D_x(5^{x^3}) &= (5^{x^3} \ln 5) \underbrace{D_x(x^3)}_{=3x^2} \\ &= 3x^2 5^{x^3} \ln 5 \end{aligned}$$

Can do 1, 3

$$P_x(a^x) = a^x \ln a$$

times

$$\textcircled{B} \int a^x dx = \frac{a^x}{\ln a} + C$$

$$\text{Ex } \int 2^x dx = \frac{2^x}{\ln 2} + C \quad (\text{Instead of mult. by } \ln 2, \text{ we } \div \text{ by } \ln 2)$$

$$\text{Ex } \int e^x dx = \frac{e^x}{\ln e} + C$$

$$\text{Ex (u-sub)} \\ \int 3^{2x+1} dx$$

$$\text{Let } u = 2x + 1 \\ du = 2 dx$$

$$= \frac{1}{2} \int 3^u (2 dx)$$

$$= \frac{1}{2} \int 3^u du$$

$$= \frac{1}{2} \left[\frac{3^u}{\ln 3} \right] + C$$

$$= \frac{1}{2} \left[\frac{3^{2x+1}}{\ln 3} \right] + C$$

$$= \frac{3^{2x+1}}{2 \ln 3} + C$$

technically, $\frac{1}{2}C$

or $\ln 9 \rightarrow$

$$\text{Ex } \int 7^x \sin(7^x) dx$$

Why?

$$\text{Let } u = 7^x \\ du = 7^x \ln 7 dx$$

$$= \frac{1}{\ln 7} \int \underbrace{(7^x \ln 7)}_{du} \sin(7^x) dx$$

$$= \frac{1}{\ln 7} \int \sin u du$$

$$= \frac{1}{\ln 7} (-\cos u) + C$$

$$= -\frac{1}{\ln 7} \cos u + C$$

$$= -\frac{1}{\ln 7} \cos(7^x) + C$$

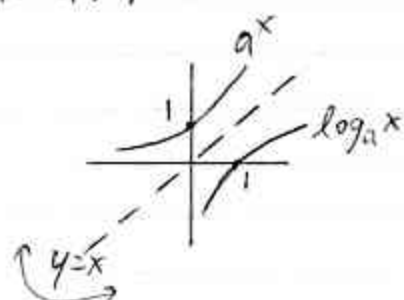
Guess-and-✓
Trig

© $\log_a x$

If $f(x) = a^x$,
then $f^{-1}(x) = \log_a x$

If $a > 1$

What letter
does it look like?
exp. growth



Ex $\log_2 8 \stackrel{?}{=} 3$ because $2^3 = 8$

Ex $\log_2 9 = ?$

$$\log_2 9 = \frac{\ln 9}{\ln 2}$$

$$\approx 3.17$$

can use logs of
any base, as long
as you're consistent
we like $\ln$ & $\log_{10} x = x$
makes sense

Change-of-Base Property

$$\log_a x = \frac{\ln x}{\ln a}$$

$$\begin{aligned} y &= \log_a x \\ \Leftrightarrow x &= a^y \\ \ln x &= \ln a^y \end{aligned}$$

Proof p. 411

$$\text{Ex } \log_2 x = \frac{\ln x}{\ln 2} \text{ or } \left(\frac{1}{\ln 2} \right) \ln x$$

$\log_a x$ and $\log_b x$ differ by a constant factor.
Algorithm analysis: "a log is a log"

Ex
Running time of
a kind of sort of data set.
 $\log_2 x$ treated as
the same as $\log_{10} x$
even though the
constant factor may
be significant

① $D_x(\log_a x)$

Ex $D_x(\log_2 x) = D_x\left(\frac{\ln x}{\ln 2}\right)$ by Change-of-Bare
 $= \frac{1}{\ln 2} D_x(\ln x)$
 $= \frac{1}{\ln 2} \cdot \frac{1}{x}$ or $\frac{1}{x \ln 2}$
 "fudge factor"

SKIP
(Look's approach)

In general...

SKIP

① $D_x(\log_a x) = \frac{1}{\ln a} \cdot \frac{1}{x}$ or $\frac{1}{x \ln a}$
 "fudge factor" = 1 if $a=e$

$D_x(\log_a |x|) = (\text{same})$

Chain Rule

$D_x(\log_a u) = \frac{1}{\ln a} \cdot \frac{1}{u} D_x u$
 "fudge factor" = 1 if $a=e$ Think: "ln" now
 "tail"

$D_x(\log_a |u|) = (\text{same})$

or $D_x(\log_3(4 + \log_2 x))$

$D(\ln(\text{blah}))$
 $= \frac{1}{\text{blah}} D(\text{blah})$

Show that:

$\frac{1}{\ln 3} \cdot \frac{1}{4x} \cdot 4$
 fudge tail

formulas: easy to forget/mess up. Just remember change-of-bare.

If you forget the fudge factor

Ex $D_x[\log_3(4x)] = D_x\left[\frac{\ln(4x)}{\ln 3}\right]$
 $= \frac{1}{\ln 3} D_x[\ln(4x)]$
 $= \frac{1}{\ln 3} \cdot \frac{1}{4x} \cdot 4$
 $= \frac{1}{x \ln 3}$
 tail

Ex Find $D_x[\log(x^2 + 3x)]$

Implied bare = 10
 "common log"
 Richter, pH

$D_x[\log_{10}(x^2 + 3x)] = D_x\left[\frac{\ln(x^2 + 3x)}{\ln 10}\right]$

(by Change-of-Bare)

$$= \frac{1}{\ln 10} D_x [\ln(x^2 + 3x)]$$

$$= \frac{1}{\ln 10} \cdot \frac{1}{x^2 + 3x} \cdot \underbrace{D_x(x^2 + 3x)}_{= 2x + 3}$$

$$= \frac{2x + 3}{(x^2 + 3x) \ln 10}$$

need
↓
(ln 10)(x^2 + 3x)
or put on right
trig, too

use (),
← order factors so there is
no confusion. We tend to put
ln, trig at right end.

SKIP

Short Way (Formula)

$$D_x (\log_a u) = \frac{1}{\ln a} \cdot \frac{1}{u} D_x u$$

$$\begin{aligned} D_x [\log_{10}(x^2 + 3x)] &= \frac{1}{\ln 10} \cdot \frac{1}{x^2 + 3x} \cdot \underbrace{D_x(x^2 + 3x)}_{= 2x + 3} \\ &= \frac{2x + 3}{(\ln 10)(x^2 + 3x)} \end{aligned}$$

once you take
care of the trig
factor, you can
pretend we
have ln.

$$\underline{\text{Ex}} D_x (\log_4 x^5) = D_x (5 \log_4 x)$$

Log laws work!

$$= 5 \cdot D_x (\log_4 x)$$

$$= 5 \cdot D_x \left[\frac{\ln x}{\ln 4} \right]$$

$$= \frac{5}{\ln 4} \cdot \frac{1}{x}$$

$$= \frac{5}{x \ln 4}$$

Could ↗ 5

$$\left(\text{or } D_x (\log_4 x^5) = D_x \left(\frac{\ln x^5}{\ln 4} \right) = \frac{1}{\ln 4} \cdot D_x (5 \ln x) = \frac{5}{\ln 4} \cdot \frac{1}{x} \right)$$

Up to 17

⑤ Log Diff

const^x

$$\text{Ex } D_x [(\sqrt{x})^x] = (\sqrt{x})^x \ln(\sqrt{x}) \quad (7.5)$$

x^{const}

$$\text{Ex } D_x (x^{\sqrt{x}}) = (\sqrt{x}) x^{\sqrt{x}-1} \quad (\text{by Power Rule})$$

What if ... $D_x [f(x)]^{g(x)}$?

Ex Find $D_x [(\sin x)^x]$

Don't be all
mad at yourself

NOT $x(\sin x)^{x-1}$ tail

Use Log Diff!!

① Let $y = (\sin x)^x$

② Take $\ln$ of both sides

$$\ln y = \ln (\sin x)^x$$

③ Use log laws to expand

$$\ln y = x \ln(\sin x)$$

④ Use Implicit Diff

$$\frac{y'}{y} = (1)[\ln(\sin x)] + (x) D_x [\ln(\sin x)]$$

by Product Rule

$$\frac{y'}{y} = \ln(\sin x) + (x) \left(\frac{1}{\sin x} \right) (\cos x)$$

tail

$$\frac{y'}{y} = \ln(\sin x) + x \cot x$$

⑤ Mult. both sides by y

$$y' = [\ln(\sin x) + x \cot x] y$$

⑥ Write y in terms of x

$$y' = [\ln(\sin x) + x \cot x] (\sin x)^x$$

Unlike with the diff we know what y is.

What if you forget

$\ln(2^x)$?

New pt? More elegant.

Takes a min.

Ex $y = 2^x$

$$\ln y = \ln 2^x$$

$$\ln y = x \ln 2 \quad \text{or} \quad \ln y = x \ln 2$$

$$\frac{y'}{y} = \ln 2$$

$$y' = y \ln 2$$

$$y' = 2^x \ln 2 \quad (\text{In case you forget...})$$

Use in Calc II
Used in Cont. Comp.
Interest
How is e relevant
to bank accts?

⑦ $\lim_{n \rightarrow \infty} (1 + \frac{1}{n})^n = e$ (Used in Calc II, Cont. Compound Interest)

(pp. 413-4)

CH.7 REVIEW

Review Chs. 3, 5

$\textcircled{D_x}$ Ex Product Rule $\textcircled{D_x}$ u-sub
 $\textcircled{7.2}$ $\ln$

$$D_x (\ln x) = \frac{1}{x}$$

$$D_x (\ln |3x+1|) = \frac{1}{3x+1} \underbrace{D_x (3x+1)}_{=3}$$

can ignore

$$D[\ln(\text{blah})] = \frac{1}{\text{blah}} D(\text{blah})$$

$$D_x \left(\ln \left[\frac{x(x+1)^3}{\sqrt{x}} \right] \right)$$

Use log laws

Log Diff

$$\text{Find } D_x \left[\frac{x(x+1)^3}{\sqrt{x}} \right]$$

Introduce $\ln$

$$\begin{aligned}
 y &= \left[\frac{x(x+1)^3}{\sqrt{x}} \right] \\
 \ln y &= \ln \left[\frac{x(x+1)^3}{\sqrt{x}} \right] \\
 \textcircled{D_x} \quad \frac{y'}{y} &= \left(\text{Use log laws} \right) \textcircled{D_x} \\
 y' &= \left(\quad \right) y
 \end{aligned}$$

[plug in] $\rightarrow y$

Should use $\ln$ otherwise, if you use $\log$, you get all these fudge factors when you D_x

(7.3) e

$$D_x (e^x) = e^x$$

$$D_x (e^{2x}) = 2e^{2x}$$

$$D(e^{\text{blah}}) = e^{\text{blah}} D(\text{blah})$$

Butthead

7.4 $\int$ (Derivatives)

$$\int \frac{1}{x} dx = \ln|x| + C$$

$$\int \frac{(\ln x)^3}{x} dx$$

$$u = \ln x$$

$$du = \frac{1}{x} dx$$

$$\int e^x dx = e^x + C$$

$$\int e^{2x} dx = \frac{1}{2} e^{2x} + C$$

Guess-and-✓

$\int \tan x dx$, etc. (Know results and "proofs.")

7.5 Beyond e

$$D_x(2^x) = 2^x \ln 2$$

$$D_x(2^{3x}) = \underbrace{(2^{3x})}_{\text{copy}} \underbrace{\ln 2}_{\text{ln a}} \underbrace{(3x)}_{\text{tail}} \stackrel{=3}{=} 3 \cdot 2^{3x} \ln 2$$

← 3 pieces

$$\int 2^x dx = \frac{2^x}{\ln 2} + C$$

EXS

$$D_x(\log_a x) = D_x\left(\frac{\ln x}{\ln a}\right) = \frac{1}{\ln a} \cdot \frac{1}{x} = \frac{1}{x \ln a}$$

$$D_x[\log_3(5x+1)] = D_x\left[\frac{\ln(5x+1)}{\ln 3}\right] = \frac{1}{\ln 3} \cdot \frac{1}{5x+1} \cdot 5 = \frac{5}{(5x+1)\ln 3}$$

$$D_x [f(x)]^{g(x)}$$

Use Log Diff. (Log Laws)
(Logs help us bring down exponents.)

Limit def'n
of e

$$\left(1 + \frac{1}{n}\right)^n \rightarrow e \text{ as } n \rightarrow \infty$$